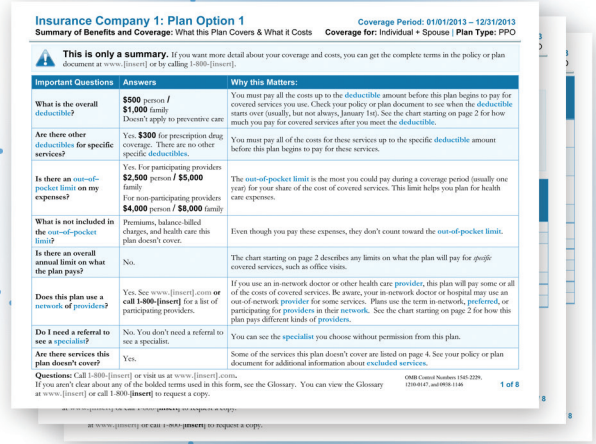




THE CLARITY SOLUTION FOR: SBCs



Benefits

Fast, efficient, flexible benefit summary design

Compliance with regulations for font, length and formatting

Online viewing of materials prior to production

Version control for auditing purposes

How can I keep my Summaries of Benefits and Coverage in compliance?

Clarity incorporates the Department of Health and Human Services (HHS) uniform template and integrates system data to create the necessary plan specific designs required by plan pre- and post-enrollees. A simple, online interface allows clients to archive previous versions, create new designs and order SBCs in real time.

How it Works

- **Organize.** The Clarity Solution manages all benefit summaries in a central, online document library, allowing the creation of plan specific and uniformly designed templates on demand by integrating variable data.
- **Customize.** The secure, online application integrates with client data to minimize the need to maintain 100's or 1,000's of benefit summary designs. Staff can easily create design changes on the fly to meet timely distribution requirements for sales, renewals, plan changes or on-demand member requests.
- **Deliver.** Multichannel distribution options are available to deliver SBCs to pre- and post-enrollees in print or electronically (through integration to a member portal or via email). Bulk ordering allows clients to support spikes in sales activity.

→ www.clarityssi.com for more information

